



THE POLICY

of Kostanay Social-Technical University named after academician Zulkharnai Aldamzhar in the field of quality

Kostanay Social-Technical University named after Academician Z. Aldamzhar provides educational services that meet the requirements and expectations of all stakeholders: - students, their parents, employers, the state, and strives to exceed these expectations.

Our Mission: Training of highly qualified personnel in accordance with international education standards; graduates of a new generation, open to the future, capable of practical implementation of acquired knowledge in science, production, and business, in demand on the labor market and capable of meeting the needs of the individual, society and state.

Vision

Kostanay Social-Technical University is a prestigious higher educational institution among private universities in the northern region of Kazakhstan, according to the ATAMEKEN ranking, one of the 30 leading universities in Kazakhstan.

KSTU adheres to the strategy of a regional university and is focused on meeting the need for qualified personnel in the territory of the Kostanay region. Having pedagogical, legal, and technical activities, the university actively interacts with the business environment and the social sphere of the region. The university is an open personnel constructor that ensures the preservation and growth of the quality of human capital in the region, while constantly developing and improving its educational potential in accordance with international and market requirements.

The quality policy of KSTU ensures the achievement of the stated mission and strategic goals, continuous improvement of the services provided to consumers taking into account the needs and expectations of the society, improving the effectiveness of the quality management system of the university in accordance with the requirements of the international standard ISO 9001:2015.

The main priorities in the field of quality of KSTU are:

- the university development program, focused on the further development of the university on the basis of the integration of education, science and production;
- personality-centered interaction of teachers and students in the learning process;
- introduction of innovative technologies to improve the quality of services provided;
- creating conditions for the commercialization of intellectual property products and technologies;
- training of highly qualified scientific and scientific-pedagogical personnel.

The top management is a leader in the implementation of the quality policy and ensures the unity of the goals and activities of the university.

By approving and distributing this Quality Policy, the university management proceeds from the fact that it is recognized and accepted for the guidance and execution of each employee of the university, and also counts on the initiative of the KSTU employees in working to continuously improve the university's activities.

The main guarantee of continuous improvement of the university's activities is a really functioning quality management system.

Rector



Abdullin R.B.