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MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF  
KAZAKHSTAN

KAZAKH ABLAI KHAN UNIVERSITY OF INTERNATIONAL RELATIONS AND  
WORLD LANGUAGES

INFORMATION LETTER



The XI International Scientific and Practical Conference "Actual problems of science and education in the context of global changes" will be held on November 12, 2024 at the Kazakh Ablai Khan University of International Relations and World Languages.

**The goal of the conference** is to discuss topical issues in the field of science and education, ensuring the quality of higher education in the context of global changes.

**The main thematic sections are planned for the conference:**

1. Modern foreign-language educational paradigm of competence modeling based on cognitive-linguoculturological methodology of foreign language education.
2. Professional and communicative interaction in foreign language education.
3. Challenges and threats of the modern world under conditions of world order transformation, the search for a new vision.
4. Research in the field of languages, literature and culture of the peoples of the world: current problems of philology and translation studies.
5. Technologies of the future: AI and ICT as developing factors of education and science.
6. Strategic management and communication in the modern world: challenges and prospects.
7. Contemporary processes and current trends in economics and law.

University lecturers, college teachers, professors, researchers of the Scientific Research Institute, postgraduate students, graduate and undergraduate students, interested persons are invited to participate in the International scientific practical conference.

**Participation format:** offline \ online

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**Full paper and application submission deadline:** November 10, 2024 (23:50 UTC+6).

Articles should be sent to the conference secretary Aliya S. Tusupova to the email address: [tusupova.a@ablaikhan.kz](mailto:tusupova.a@ablaikhan.kz)

**Tel.**+ 8 7272 92 03 84 (ext.2418).

**Publication fee:** 3,500 tenge.

**Working languages:** Kazakh, Russian, English.

The materials are published in the author's edition and not subject to correction.

The authors are responsible for the accuracy of the submitted materials.

As a result of the conferences, conference proceedings will be published in an electronic form.

The minimum level of paper originality is 75%.

**IT IS MANDATORY TO PROVIDE A CERTIFICATE AUTHENTICATING THE CHECK OF THE PAPER VIA ANTI-PLAGIARISM PROGRAM!**

The author's application should be attached to the article.

Please send the application, full paper, a scanned payment notification and Anti-Plagiarism Verification Certificate in ONE LETTER to the email address.

### **Call for papers**

The volume of the paper should be 5-7 pages in MS Word text editor format, including footnotes. Font size - 14; font type - Times New Roman; single line spacing; alignment on the width of the page. Margins - 2 cm on each side, paragraph indentation - 1.25 cm.

Pages are not numbered, hyphens are not allowed. Footnotes for used literature are printed in square brackets under the basic publishing standards for the articles design in accordance with GOST 7.5-98 "Magazines, collections, informational publications. The structure and format of publishing materials", bibliography references should be written in accordance with GOST 7.1-2003 "Bibliographic record. Bibliographic description. General requirements and rules of drafting "[2, p.5]. Pay attention to the design of the electronic document.

The UDC of the paper is printed on the top left. After a space on the right in bold the Name (and initials) of the author(s), his/her degree, academic title, position, full name of the organization are written. The title of article is printed in capital letters in bold with alignment in the middle; no dot is placed after the name of a title. Then, after a space, keywords and summaries are given in the language of an article (Kazakh/Russian/English, 8-10 lines, 70-90 words), further keywords and summaries are given in English (if an article is written in Kazakh/Russian languages. *Example-1, 2*) / keywords and summaries are given in Russian/Kazakh language (if an article is written in English., *Example-3,4*). Following should be the text of the article. Figures are given in the center of the page after the link in the text; format - any supported by Microsoft Word; an empty line is left above and below. The name of a figure is given after the figure number (Figure 1 - ...). No dot is placed after the title of a figure. Tables are put in the center of the page after the link to it. An empty

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line is left after a table. The name of a table is given above the table, with a paragraph indent of 1.25 cm after the table number (Table 1 - ...). Font: Times New Roman, 12 pt., lowercase, alignment in the middle. The name of the table is separated from the text by a blank line. No dot is placed after the name of a table. An article ends with the list of references: “ӘДЕБИЕТ” - if the article is in Kazakh, “ЛИТЕРАТУРА” - if the article is in Russian, and “REFERENCE” - if the article is in English.

**The file name must match the authors’ (or first author's) names.**

**Example-1:**

УДК 94(560):355.48

**Исатаев Қ.,**  
Докторант  
«6М020900-Шығыстану»  
Абылай хан атындағы Қаз ХҚ және ӘТУ  
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e-mail: ik\_e18@gmail.com

**«ТАРИХА СОҒЫС ЖАДЫН» ЗЕРТТЕУДІҢ ТЕОРИЯЛЫҚ НЕГІЗДЕРІ**

**Түйін:** Аталмыш мақалада автор Орталық Азиядағы су қауіпсіздігі мәселелері қарастырады. Зерттеу жұмыстарына сәйкес, автор тарихи жадты, саяси миф, сал-дәстүрдің ықпалын зерттеудің маңыздылығын, оның бүгінгі күнгі ахуалға ықпалы зор екенін атап көрсетеді.

**Тірек сөздер:** «Жад соғыстары», тарих, ұжымдық жад, саяси миф, дәстүрдің пайда болуы.

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Ablai khan  
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**THEORETICAL BASIS OF RESEARCH OF "MEMORIES WARS"**

**Abstract:** The article is concerned with the conceptual bases of memory wars research, methodological development of “collective memory”, the interaction between national identity and collective memory, bases of “political myths” formation.

**Keywords:** «war memories», collective memory, «political myths», «invention of tradition».

**мақала мәтіні**

**ӘДЕБИЕТ**

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1. Кунанбаева С.С. Теория и практика современного иноязычного образования. - Алматы, 2010. – 344 с.
  2. Hobsbawm E. Introduction: Inventing Traditions // The Invention of Tradition. Ed. И.Е. Hobsbawm and Т. Ranger. - Cambridge, 2000. - P. 17.
  3. Главу Samsung арестовали по делу о коррупции. – Қолжетімділік режимі URL: [www.languages.com](http://www.languages.com). - (қаралаған күні: 12.10.2018).

### Example-2:

УДК 94(560):355.48

**Исатаев Қ.,**  
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«6М020900-Востоковедение»  
КазУМОиМЯ имени Абылай хана  
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### ТЕОРЕТИЧЕСКАЯ ОСНОВА ИССЛЕДОВАНИЯ «ВОЙН ПАМЯТИ»

**Аннотация:** В статье рассматриваются концептуальные основы исследования «войн памяти», методологические разработки «коллективной памяти», взаимодействие между национальным самосознанием и коллективной памятью, основы формирования «политических мифов».

**Ключевые слова:** «войны памяти», коллективная память, «политический миф», «изобретение традиций».

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**Текст статьи**

**ЛИТЕРАТУРА**

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1. Кунанбаева С.С. Теория и практика современного иноязычного образования. - Алматы, 2010. – 344 с.
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### Example-3:

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Text

REFERENCE

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  2. The head of Samsung was arrested in a corruption case. Mode of access URL: [www.languages.com](http://www.languages.com). - (accessed: 12.10.2018).

#### **Example-4:**

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[www.languages.com](http://www.languages.com). - (accessed: 12.10.2018).

### Application form

#### The XI International Scientific and Practical Conference "Actual problems of Science and Education in the context of global changes"

<b>Surname</b>	
<b>Name</b>	
<b>Middle name</b>	
<b>Name of the organization</b>	
<b>Academic degree</b>	
<b>Participation format</b>	
<b>Phone</b>	
<b>E-mail</b>	
<b>Thematic section</b>	
<b>Topic</b>	

#### PAYMENT DETAILS

The Joint-Stock Company «Kazakh Ablai Khan University of International Relations and World Languages»

Legal address:

050022, Almaty city, Muratbayeva st., 200

Bankers:

ИК KZ 358 560 000 000 010 712

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БИК КСЖБ KZ KX

Kbe 16

BIN 011140001654

When making a transfer, it is necessary to indicate the “Fee for conference participation at Kazakh Ablai Khan University of International Relations and World Languages.”

Residents of Almaty city can pay in the accounting department of Kazakh Ablai Khan University of International Relations and World Languages.

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