QUALITY AND INNOVATION POLICY
of the Institution "Kostanay social and technical University named after academician Zulharnai Aldamzhar" (KSTU)

The Kostanay social and technical University named after academician Zulharnai Aldamzhar (KSTU) not only provides educational services that meet the expectations and aspirations of students, their parents, employers, and the state, but also actively implements modern innovative technologies, including Artificial Intelligence (AI), to enhance the quality and efficiency of the educational process.

We are committed to creating an inclusive learning environment that ensures equal opportunities for all students, regardless of their physical, social, or cultural backgrounds.

Mission

To train highly qualified specialists in accordance with international education standards — graduates of a new generation who are open to the future, capable of applying their knowledge in science, production, and entrepreneurship, competitive in the labor market, and able to meet the needs of individuals, society, and the state.

Within this mission, we integrate innovative technologies, including artificial intelligence, to develop flexible and modern educational programs that foster digital literacy and 21st-century skills.

Vision

The social and technical University named after academician Zulharnai Aldamzhar is a prestigious private higher education institution in the northern region of Kazakhstan, ranked among the Top 30 universities in the country according to the Atameken National Rating.

Our focus is on cultivating an inclusive environment in which every student and staff member feels comfortable and has equal opportunities to achieve their goals. The university actively cooperates with the business community and the social sector of the region, introducing advanced technologies and innovative approaches that contribute to regional development and the enhancement of human capital quality.

Quality and Innovation Policy

KSTU ensures the achievement of its mission and strategic objectives through the continuous improvement of its quality management system.

Within this policy, the university places special emphasis on:

- the implementation of innovative technologies, including AI-based systems, to optimize educational processes, knowledge assessment, and personalized learning support;
- creating conditions for the commercialization of intellectual property and technology products;
- promoting the development of scientific and academic staff capable of applying advanced technologies in research and education.

Inclusive Environment

Building an inclusive educational environment is one of the university's top priorities.

We ensure access to education for students with special needs, implement adaptive technologies, and develop support programs for all categories of learners.

The integration of artificial intelligence contributes to the creation of personalized learning pathways, the automation of support and assessment processes, and the development of skills required for success in the digital economy.

Priorities in Quality and Innovation

- Integration of education, science, and production through the application of modern technologies, including AI.
- Development of a learner-centered educational process that takes into account individual needs and characteristics.
- Implementation of innovative technologies and AI systems to improve the quality of educational services.
- Ensuring equal opportunities and creating conditions for inclusive education.
- Training highly qualified scientific and academic personnel capable of working with advanced technologies.

Implementation

The university's leadership acts as a driving force in implementing this Policy, ensuring the unity of institutional goals and directions.

By approving and disseminating this Policy, the university's administration relies on the initiative and active participation of every employee and student in the continuous improvement of university activities.

The integration of artificial intelligence systems and the development of an inclusive environment are integral components of the university's strategic development, ensuring alignment with modern educational standards and labor market demands.

Rector **Abdullin R.B.**

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