**ALMATY MANAGEMENT UNIVERSITY (AlmaU)**
**SCHOOL OF DIGITAL TECHNOLOGIES AND ECONOMICS (SDTE)**

# INFORMATION LETTER

**Dear**
**researchers, academic staff, university lecturers, representatives of the financial sector, business and IT, doctoral and master's students, and all interested parties!**

As part of its Science Week, the School of Digital Technologies and Economics (SDTE) of Almaty Management University (AlmaU) invites you to take part in the **International Scientific and Practical Conference "Asset Tokenization: New Opportunities for the Digital Transformation of Kazakhstan's Economy and Financial Sector"**, dedicated to the 33rd anniversary of the national currency of the Republic of Kazakhstan.

We welcome researchers and lecturers from Kazakhstan and abroad, doctoral and master's students of economic and technical universities, representatives of financial institutions, the stock market, banks, investment companies, the IT sector and business, as well as specialists from government bodies and professional communities.

**Relevance.** Digital financial instruments and tokenization technologies are opening up new opportunities for the financial market and the economy. The planned launch of digital asset trading on the Kazakhstan Stock Exchange (KASE) gives the discussion additional practical significance.

**The aim of the conference** is to create a professional platform for exchanging academic and practical approaches to asset tokenization, the digital transformation of the financial sector and the development of digital solutions in Kazakhstan's economy.

The programme includes a plenary session with speakers from the Kazakhstan Stock Exchange (KASE), the investment and banking sectors, blockchain developers and the academic community, Q&A sessions, and parallel sections aligned with the School's educational programmes:

**Conference sections:**

1. **Section 1. Asset Tokenization and the Transformation of Financial Instruments** *(Finance, Accounting and Audit)*
2. **Section 2. Digital Business Models, Data and Analytics in a Transforming Economy** *(Business Analytics and Economics)*
3. **Section 3. Blockchain, Tokenization and the Technological Infrastructure of the Digital Economy***(Information Technology and Digital Solutions)*

Conference proceedings will be published following the event. **Participation in the conference and publication of papers in the proceedings are free of charge.**

**Conference objectives:**

1. Discuss the economic, legal and technological foundations of asset tokenization in Kazakhstan.
2. Review the practice of issuing and circulating tokenized assets, including in the context of the launch of digital asset trading on KASE.
3. Assess the impact of tokenization on financial instruments, accounting, audit and risk management.
4. Analyse the role of data, analytics and digital business models in economic transformation.
5. Discuss the technological infrastructure of the digital economy: blockchain platforms, smart contracts and information security.
6. Define the role of financial institutions, business and universities in training specialists for the digital financial environment.
7. Develop practical recommendations for the growth of the digital asset market in Kazakhstan.

**Date:** 18 November 2026
**Registration:** 09:00–09:30 (foyer in front of room A600)
**Plenary session starts:** 09:50
**Venue:** Almaty Management University (AlmaU), 227 Rozybakiev St., Almaty, Kazakhstan
**Working languages:** Kazakh, Russian, English
**Moderator:** Raushan Sadykova, Acting Dean of SDTE
**Fee:** free of charge (participation and publication)
**Participant form:** https://forms.gle/6wb7T5rVUQ2RKtbH9

**Organizing Committee:**

***Chair:***

- **Raushan Sadykova** — Acting Dean of SDTE

***Deputy Chairs:***

- **Shalkar Boluspayev** — Deputy Dean of SDTE for Academic Affairs
- **Saltanat Abishova** — Deputy Dean of SDTE for International Cooperation and Accreditation

***Members:***

- **Zhanar Yeveskina** — Programme Leader, Accounting and Audit
- **Aigul Kazimova** — Programme Leader, Business Analytics and Economics
- **Indira Parmankulova** — Programme Leader, Finance
- **Aliya Imankulova** — Programme Leader, IT programmes
- **Aizada Zhakupova** — Member of the Organizing Committee
- **Daniil Khazin** — Member of the Organizing Committee
- **Arina Romashevskaya** — Member of the Organizing Committee
- **Dana Kubeyeva** — Member of the Organizing Committee
- **Aigul Talipova** — Member of the Organizing Committee

**We look forward to welcoming you to the conference!**

**Appendix**

## International Scientific and Practical Conference "Asset Tokenization: New Opportunities for the Digital Transformation of Kazakhstan's Economy and Financial Sector"

### CONFERENCE PROGRAMME — 18 November 2026

| Time | Session / speaker |
|---|---|
| **09:00–09:30** | Registration (foyer in front of room A600). Welcome slides |
| **09:30–09:50** | Welcome Tea |
| | **Plenary session** |
| **09:50–10:00** | Opening of the conference. Welcome to participants |
| **10:00–10:05** | Welcome address by Timur Buldybayev, Rector of AlmaU |
| **10:05–10:10** | Welcome address by the moderator, Raushan Sadykova, Acting Dean of SDTE |
| **10:10–10:35** | **Adil Mukhamedzhanov, Chairman of the Management Board, Kazakhstan Stock Exchange JSC (KASE)**<br>*Talk and Q&A* |
| **10:35–11:00** | **Sholpan Ainabayeva, Chair of the Board of Directors, SKYBRIDGE INVEST JSC**<br>*Talk and Q&A* |
| **11:00–11:25** | **Yuliya Kim, Executive Director, Freedom Bank Kazakhstan JSC**<br>*Talk and Q&A* |
| **11:25–11:50** | **Adil Akbayev, Co-founder and Director, GEXABYTE Blockchain Development LLP**<br>*"Technological infrastructure for issuing and trading tokens backed by real-world assets". Q&A* |
| **11:50–12:15** | **Alexey Bulatov, Professor, International Institute of Economics and Finance**<br>*Talk and Q&A* |
| **12:15–12:30** | **Khamit Kashikov, 2nd-year doctoral student, PhD programme 8D04104 – Finance**<br>*Talk* |
| **12:30–12:40** | Photo session with speakers and participants |
| **12:40–14:00** | Lunch for conference participants |
| **14:00–16:00** | Parallel sections: thematic presentations, speeches and discussion<br>**Section 1. Asset Tokenization and the Transformation of Financial Instruments***(Finance, Accounting and Audit)*<br>**Section 2. Digital Business Models, Data and Analytics in a Transforming Economy** *(Business Analytics and Economics)*<br>**Section 3. Blockchain, Tokenization and the Technological Infrastructure of the Digital Economy** *(Information Technology and Digital Solutions)* |
| **16:00–16:15** | Final discussion. Closing remarks by Raushan Sadykova, Acting Dean of SDTE |

### ORGANIZING COMMITTEE CONTACTS

- Raushan Sadykova, Acting Dean of SDTE — r.sadykova@almau.edu.kz
- Zhanar Yeveskina, Programme Leader, Accounting and Audit — +7 747 320 53 07; z.yeveskina@almau.edu.kz

- Aizada Zhakupova, Member of the Organizing Committee — a.zhakupova@almau.edu.kz

## PUBLICATION

- Publication of papers in the conference proceedings is **free of charge**.
- Languages of papers: Kazakh, Russian, English.
- Paper submission deadline: **18 November 2026**
- Please send the paper and the participant form to the section e-mail: **d.kubeyeva@almau.edu.kz**

**Paper formatting guidelines:**
https://docs.google.com/document/d/1qr0m5XWYZViwLxe7TnmHYIlsPcavgka0/edit

## REGISTRATION

To take part in the conference, including presenting a paper in one of the sections, please complete the participant form via the link or QR code:

**Participant form:**
**https://forms.gle/6wb7T5rVUQ2RKtbH9**

**University website:** almau.edu.kz

**Organizing Committee address:** Almaty Management University, School of Digital Technologies and Economics (SDTE), 227 Rozybakiev St., Almaty 050060, Kazakhstan